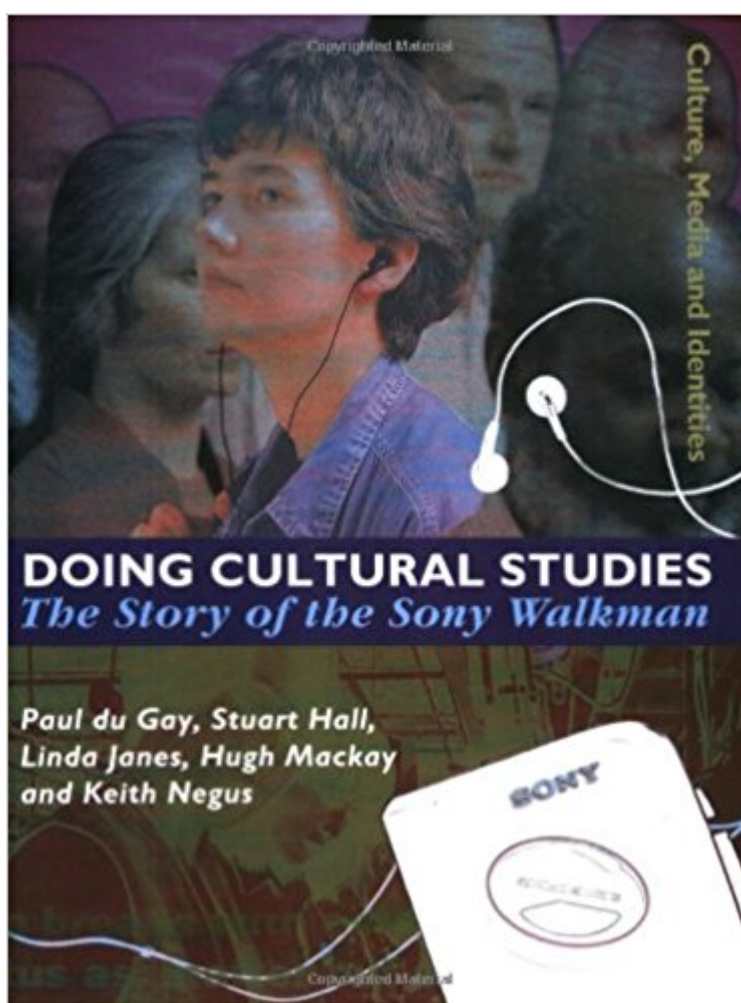


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# Doing Cultural Studies: The Story Of The Sony Walkman (Culture, Media And Identities Series)



## Synopsis

In recent years 'culture' has become a central concern in a wide range of fields and disciplines. This book introduces the main substantive and theoretical strands of this 'turn to culture' through the medium of a particular case study: that of the Sony Walkman. Using the example of the Walkman, the book indicates how and why cultural practices and institutions have come to play such a crucial part in our lives, and introduces some of the central ideas, concepts and methods of analysis involved in conducting cultural studies.

## Book Information

Series: Culture, Media and Identities series (Book 1)

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## Customer Reviews

Stuart Hall was born and raised in Jamaica and arrived in Britain on a Rhodes scholarship to Oxford in 1950. In 1958, he left his PhD on Henry James to found the New Left Review, which did much to open a debate about immigration and the politics of identity. Along with Raymond Williams and Richard Hoggart he established the first Cultural Studies programme at a British university in Birmingham in 1964, bringing the study of popular culture into the understanding of political and social change. After spending more than four decades as one of the UK's leading public intellectuals, Hall retired from formal academic life in 1997 and since then has continued to devote himself to questions of representation, creativity and difference. He became the chair of two foundations, Iniva, the Institute of International Visual Arts, and Autograph ABP, which seeks to promote photographers from culturally diverse backgrounds, and championed the opening of

Iniva's new Rivington Place arts complex in east London in 2007. Keith Negus entered higher education as a mature student, having spent many years playing keyboards and guitar in a variety of bands after leaving school. He gained a degree in Sociology from Middlesex University and then completed a PhD study of the acquisition, production and promotion of recording artists at SouthBank University. He subsequently taught at the Universities of Leicester and Puerto Rico and was based in the Department of Media and Communications prior to moving to the Department of Music at Goldsmiths. He is Director of the Popular Music Research Unit, convenor of the BMus Popular Music, convenor of the MA Music (Popular Music Research) and a coordinating editor of Popular Music (Cambridge University Press).

This book is really good, even better than the first edition. It allows you to understand how a cultural artifact is created and how meaning is introduced into it. Also, the boxes with comments and information are really helpful and give another perspective with theories and present artifacts, like ANT and iPhone.

Perfect

the book i bought is not bad regarding the price, had some mark on it, overall it is not bad

Excellent introduction for students to the basic methods and theories of cultural studies. Great update to a classic text.

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